

Rockland Economic Development Corporation

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**MINUTES OF THE BOARD OF DIRECTORS MEETING
WEDNESDAY, JULY 15, 2015 – 5:00 P.M.
HILTON PEARL RIVER**

Present:

Stephen A. Coyle	Dr. Mary P. Leahy	Robert E. Seaman, III
Rafael Espaillat	Kerrin Mahaffey	Burt Steinberg **
Kevin P. Duignan	Dr. Mary Jean Marsico *	James B. Tully
Scott R. Goldstein	Bruce M. Mason	Quinton C. Van Wynen
Sandra D. Grannum, Esq.	Malcolm G. McLaren	Jill Warner
William F. Helmer	Thomas M. Rau	Alden H. Wolfe *
Marjorie Lang	Mark D. Rothenberg	Cliff L. Wood

Absent:

Karim A. Abood **	Jack F. Holt	Serge Seguin
Raja R. Amar	Jonathan Kupperman	Sr. Kathleen Sullivan
Timothy Cawley	John A. Maraia, Jr. *	Alan Yassky **
Ed J. Day *	Hector A. May *	Steven M. Yassky
Vincent L. DeLucia	Donald T. McNelis **	
Eric Dranoff *	A. Jon Prusmack	
Judith Hershaft	Marian Rokeach	

Guest:

Lucy Redzeposki, Director of Economic Growth, Phyllis Morena, Board Retreat facilitator

Staff:

Michael DiTullo, Liz Kallen, Jayne Nichols, Lin Simeti

* Denotes Ex-Officio Directors

** Denotes Director Emeritus

The regular meeting of the REDC Board of Directors was called to order by Chair Sandra Grannum at 5:04 p.m. and a quorum was present.

► **Motion:** A Motion to accept the Minutes of the May 20, 2015 meeting. Motion by Mark Rothenberg and seconded by Robert Seaman. Motion passed unanimously.

► **Motion:** A Motion to accept the Treasurer’s Report. Motion by Robert Seaman and seconded by William F. Helmer Motion passed unanimously.

► **Motion:** A Motion to adjourn. Motion by James B. Tully and seconded by Thomas M. Rau. Motion passed unanimously.

Treasurer’s Report:

Quinton Van Wynen, Treasurer, reported that matters are progressing well with significant cash balance, noting that \$19,000 under corporate growth is rent contribution and reflected on the income side.

S. Grannum acknowledged and welcomed Marjorie Lang to the Board who briefly described her 20 year position with M&T Bank. She also acknowledged Hon. Alden Wolfe, Lucy Redzeposki and Phyllis Morena.

S. Grannum pointed out revised Agenda taking note of the Mission Statement, where REDC Board is going in the future, what we need to accomplish and how the Board can help REDC accomplish its goals; Board meetings now to be 2 hours long.

S. Coyle asked how we are handling the loss of funding for PTAC from Westchester. Various suggestions were made and L. Kallen explained how PTAC has been funded in the past.

M. DiTullo thanked Dr. Wood for hosting the Board Retreat on June 9 at RCC. P. Morena gave an overview of the Retreat summary and recommendations:

- Themes and Goals for the Board meetings
- Advocacy for REDC and Mission is important
- Board members are ambassadors for REDC to promote the product of Economic Development
- Clearly defined objectives of Committees with possible restructuring of Committees

Lively and lengthy discussion ensued about current REDC Committee structure noting that the Audit, Governance and Finance Committees are mandatory by NYS ABO and the Executive and Board Development Committees have to remain. Questions arose with regard to the Business Development and Marketing Committees – what is the difference. Objectives and goals need to be defined. External = attraction, integration, retention and growth. Internal = public relations, fund raising and events, social media and budgeting. Board members were asked to participate in one of the two Committees.

Internal: Stephen Coyle, Chair, Quinton Van Wynen, Scott Goldstein, Bruce Mason, Mary Jean Marsico, Jill Warner, Jayne Nichols, Alden Wolfe, Burt Steinberg, Sandy Grannum, Mike DiTullo

External: Tom Rau, Chair, Bill Helmer, Jim Tully, Kevin Duignan, Kerrin Mahaffey, Mark Rothenberg, Mary Leahy, Rafael Espailat, Mal McLaren, Cliff Wood, Marjorie Lang, Lucy Redzeposki, Bob Seaman, Sandy Grannum, Mike DiTullo, Liz Kallen and Lin Simeti

Alden Wolfe talked about the Greater Suffern Chamber of Commerce 1st Annual Mixer Event on Wednesday, July 22 at 6:30 pm at the Crowne Plaza in Suffern and invited the Board to attend.

President's Report:

M. DiTullo provided highlights from his written President's report and Calendar Notes which the Board have already seen and are in the packets:

- Progress with IRG
- Protein Sciences and their major expansion
- Increased Website activity
- Awards Luncheon 'Save the Date' has been distributed
- REDC's thanks extended to Tom Rau, TD Bank for their sponsorship of the Luncheon
- Off to a good start with the Journal Ads solicitation
- REDC's thanks extended to Mal McLaren for hosting Manufacturers' Roundtable on July 29
- Real Estate Council planned for July 23

It was suggested the Roundtable invitation be forwarded to the Board.

L. Kallen highlighted the points in the PTAC Report, enclosed in the Board packet, and announced that this year, at the Annual Luncheon, we are introducing a PTAC Hall of Fame Award which will go to O.C. Lugo Company, Inc.

Lucy Redzeposki is excited about the upcoming Manufacturers' Roundtable explaining that the idea stems from a graduation where the student received his certificate and then went on to a Manufacturers Job Fair.

New Business - nothing to report

Motion to adjourn. Motion made by James B. Tully and seconded by Thomas M. Rau

There being no further business, the meeting was adjourned at 7:00 p.m.