

# REDC DELIVERS, CONNECTS AND PRODUCES.



## DELIVERS

the space your business needs,  
the power that drives it  
and the amenities you enjoy



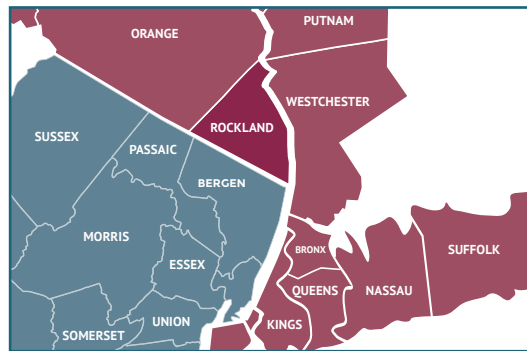
## CONNECTS

to entrepreneurial  
educational institutions  
and medical centers



## PRODUCES

the talent your company relies on,  
the parts you need, the data you use  
and the craft brew and coffee  
that fuel you



## CONVENIENT LOCATION

**Less Than 30 Minutes to Manhattan**  
and central to New Jersey,  
Connecticut and Westchester County

**Easy and Accessible Transportation**  
Trains, buses, major highways and  
the New NY Bridge opens 2018

**Healthy Work/Life Balance**  
Diverse options for dining,  
recreation, art and culture

## EXPERIENCE OUR HOME FIELD ADVANTAGE

- Targeted industry events and marketing
- Free, confidential site selection services
- Connection to all incentives: local, county, state, federal
- Guidance through municipal planning and approval processes
- Deep knowledge of the building and land inventory
- Assistance in obtaining grants and government contracts
- Strategic alliances with brokers, developers, business and government leaders

## FOR MORE INFORMATION

**Rockland Economic Development Corp.**  
845-735-7040 | [REDC.org](http://REDC.org)

*REDC is a 501c3, non-profit public/private corporation providing economic development services in Rockland County, New York.*



# LET REDC HELP YOUR BUSINESS MAKE IT IN ROCKLAND

Rockland  
Economic  
Development  
Corporation



*30 years of facilitating business opportunities*

# BUSINESS DEVELOPMENT BENEFITS AND INCENTIVES IN ROCKLAND COUNTY



**REDC's Procurement Technical Assistance Center (PTAC)** provides free technical assistance to established businesses seeking to sell their products and services to local, state and federal government agencies. Since 1988 REDC PTAC has influenced over two billion dollars in government contract awards for its clients in Rockland and Orange Counties.

## What we offer:

- Education on federal, state and local government procurement requirements
- Marketing products and services counseling
- Advisement and assistance with:
  - Preparation and submission of applications, certifications, registrations, bids and proposals
  - Pursuit and securing of subcontracting opportunities from prime contractors
  - Post-award functions
- Education through seminars, workshops and webinars
- Bid-match program based on individual client profile

## For more information:

Lin Simeti, Program Director  
lsimeti@redc.org | 845-735-7040 | [redc.org/ptac](http://redc.org/ptac)



**The Rockland County Industrial Development Agency (IDA)** offers incentives to specific projects. Please contact the Rockland IDA for more details and to determine if a project is eligible for consideration.

## For more information:

Steve Porath, Executive Director  
sporath@rocklandida.com | 845-335-4492



**Empire State Development (ESD)**, New York's chief economic development agency, provides a range of different business incentives. The Consolidated Funding Application (CFA) is a single online application providing access to resources from numerous agencies and programs.

## Incentive programs offered by ESD include:

- The Excelsior Jobs Program
- ESD Regional Council Capital Fund
- Empire State Economic Development Fund
- Urban and Community Development Program
- Industrial Development Bond Cap
- Environmental Investment Program
- START-UP NY

## For more information:

Meghan Taylor, Regional Director  
ny-midhudson@esd.gov | 845-567-4882



**Orange and Rockland Utilities (O&R)** offers an Economic Development Incentive Rate (EDR) which provides a 20% discount off normal delivery rates for new or expanding business customers.

## How to benefit:

- Add 65kW demand to electric system
- Obtain an energy efficiency audit by NYSERDA or independent qualified energy efficiency firm

## What we offer:

Generous incentives and turn-key options for energy efficient upgrades:

- Lighting
- Refrigeration
- HVAC
- Energy management systems
- Variable speed drives
- and more

## For more information:

Deborah Patterson, Economic Development Director  
pattersonde@oru.com | 845-577-2498 | [oru.com](http://oru.com)



**The Rockland County Career Center** brings employment professionals from the private and public sectors together with employers and job seekers. They provide free-of-charge services for career exploration, employment search, job training and workforce support. Training resource centers are located on the Haverstraw and Suffern campuses of Rockland Community College.

## What we offer:

- Free hiring services
- Customized workforce training to meet individual business need
- On-the-job workplace training for employees needing specialized attention
- Analysis of workforce effectiveness by identifying trends and demand occupations

## For more information:

845-406-6450



**Rockland SCORE** assists a broad range of clients in successfully managing their business operation and ownership. Clients include small business owners, career changers, entrepreneurs and non-profit organizations. Rockland SCORE is part of a volunteer, non-profit national organization and resource partner with the US Small Business Administration (SBA).

## What we offer:

- Understanding small business operations and criteria for success
- Development of business plans to assess the reality and risks associated with ideas and operations
- Free private and confidential mentoring services, Monday thru Friday

## For more information:

845-426-1206 | [rockland.score.org](http://rockland.score.org)